

buyENERGYonline

Energy Exchange

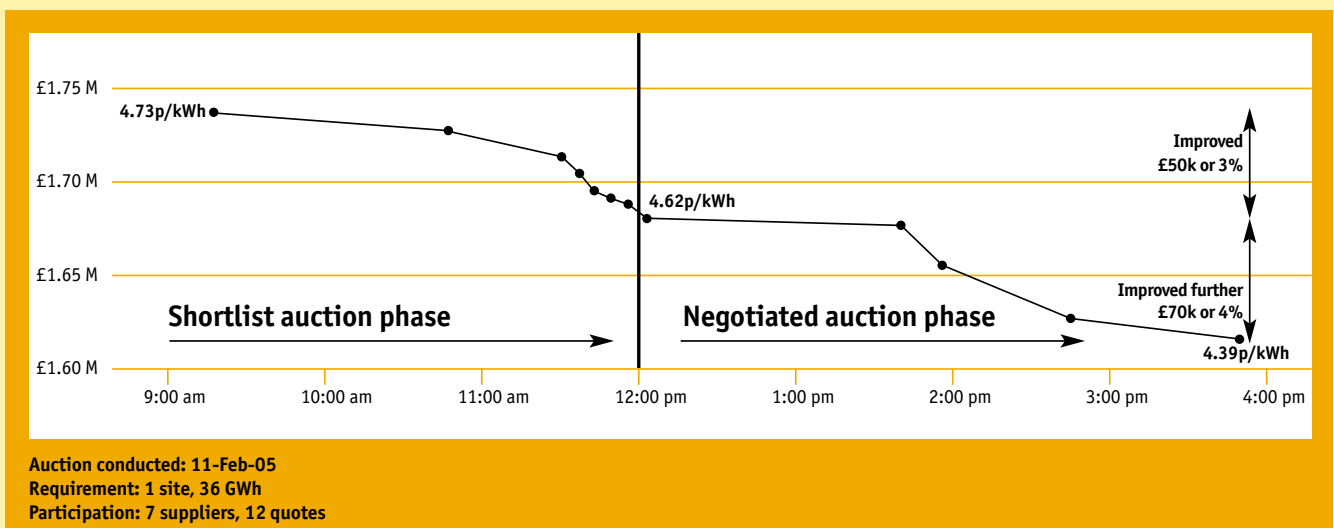
BuyEnergyOnline is an energy exchange for large energy buyers of electricity and gas. This involves running a reverse auction in which all UK energy suppliers participate. The transaction is brokered by a professional team of energy trading experts.

The exchange provides liquidity, transparency and speed to deliver you best prices and lower risk.

We have found that a 2-phase reverse auction provides the best results. The 1st phase involves all suppliers participating in a reverse auction which closes at noon. Suppliers submit competitive prices, they can see each others quotes, this then generates price improvement competition.

After the auction has closed we then work with you to negotiate with the shortlisted three suppliers and your current supplier to ensure the best price is secured and contracts are refined to your requirements.

The following graph illustrates typical price improvement generated through our 2-phase reverse auction process.



All energy suppliers in the UK participate on our exchange and our combined £100M annual energy spend provides additional purchasing power which benefits our energy buyer clients of all sizes.

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Post Transaction Services

After facilitating completion of the transaction, we then manage the registration process if you switched to a new supplier. Throughout the year, you will receive our Price Watch Report with commentary and analysis on price movement and risks. We will assist you resolve any billing or metering issues and will provide termination notices to your supplier to ensure that your contract is not automatically rolled over at unreasonable levels.

Benefits of BuyEnergyOnline Energy Exchange

Liquidity

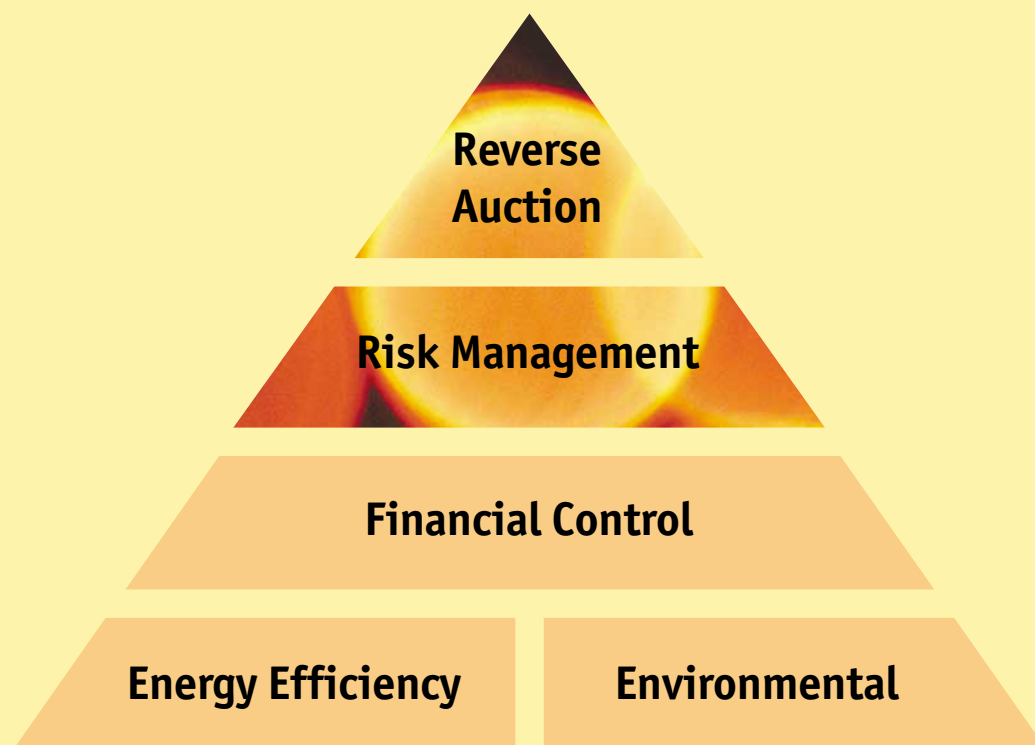
- We tip market power in your favour by bringing all suppliers to the negotiating table
- We receive purchasing power benefits from suppliers based on £100M annual energy spend

Transparency

- Price improvement competition occurs when suppliers can see each others quotes
- Provides your organization with full internal accountability showing supplier participation levels, all quotes and price improvements

Speed

- Suppliers can turn around quotes in real-time within highly volatile market
- Buying decisions can be made quickly with real-time like-for-like comparison analysis based on estimated annual cost, as new quotes are submitted



Call us on 0870 874 8711 or register at www.buyenergyonline.com if we are able to assist.